



Société  
d'Encouragement  
pour l'industrie  
nationale FONDÉE EN 1801



## Innovative China: decoding territorial, socio-economic and technological challenges

**Thursday 31 May**

Venue: Hôtel de l'Industrie

4, Place Saint Germain des Prés, 75006 Paris

Co-organised by the project MEDIUM and AVRIST

In China territorial development policies are linked to industrial policies elaborated by the Central Government, and to its ambitious strategy to promote innovation. China which used to be the factory of the world is evolving towards a model of advanced economy driven by a long term public commitment to research, innovation and higher education. In a rather short period of time compared with Western economies, China is facing and overcoming demographic, environmental and urban challenges, with innovative approaches, through technological and economic exchange open, but controlled, with the rest of the world. From follower, China is becoming a leader in various sectors, and we can imagine that this rapid development will impact urbanization dynamics. It will modify China's foreign relations in every fields. This conference will decipher these changes which are still difficult to measure and explore opportunities that are arising to European stakeholders.

This conference is a joint initiative by the EU-funded project MEDIUM<sup>1</sup> which explores the dynamics of medium-sized cities in China – coordinated by the French National Centre for Scientific Research (CNRS) and co-financed by DG for International Cooperation and Development of the European Commission – and of the Association for the promotion of international relations for science and technics (AVRIST). The event is organized in partnership with the *Société d'Encouragement pour l'Industrie Nationale*.

Target group: Scientific community and academics, European and Chinese entrepreneurs and CEOs of companies active in China and in Europe, international relation officers, European competitive clusters, diplomats, institutions that promote innovation, and investors.

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<sup>1</sup> The MEDIUM project brings together European and Chinese entities (research centres, universities and companies) which work on sustainable urban development in China. The project studies socio-economic dynamics in fast-developing urban areas overlooked by scholars and gather researchers with very different backgrounds and interests.



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## Preliminary programme

09.00-18.00

### Conference in French and English

#### 08.30 Registration of participants

#### 09.00 Welcome

**Olivier Mousson**, Société d'Encouragement pour l'Industrie Nationale

**Natacha Aveline**, French National Center for Scientific Research (CNRS)

**Jean-Claude Arditti**, Association pour la Valorisation des Relations Internationales Scientifiques et Techniques (AVRIST)

#### Opening

**Yuming Sun**, Embassy of the People Republic of China in France

**Denis Despréaux**, French Ministry for Higher Education, Research and Innovation

**Laurence Auer**, French Ministry for Europe and for Foreign Affairs

#### 09.30 – 11.00 Session 1: Urban and socio-economic challenges of China

Session facilitated by **Natacha Aveline**, CNRS

**Denise Pumain**, University Paris I Pantheon Sorbonne

**Robert Boyer**, French National Center for Scientific Research / Institute for the Americas

**Leanne Chung**, University of Cardiff

11.00 – 11.30 *Coffee Break*

#### 11.30 – 13.00 Session 2: National and local strategies for innovation

Session facilitated by **Denis Despréaux**, MESRI

**Desheng Xue**, Sun Yat-sen University

**Mary-Françoise Renard**, University Clermont Auvergne

**Pierre Lemonde**, Embassy of France to China

**Yuming Sun**, Embassy of the People Republic of China in France

13.00-14.15 *Lunch*





## 14.15 – 16.15 Round tables: actions and results

### 14.15 Manufacturing industries

Round table facilitated by **Elisabeth Frémaux**, Dassault Systèmes

**Philippe Ribera**, Lectra

**Hadrien Szigeti**, Dassault Systèmes

**Nabil Anwer**, PLM Innovation Center, Tsinghua University / Paris Sud University

**Frédéric Beraha**, Global Talent Enterprise

### 14.55 Health

Round table facilitated by **Roberte Manigat**, Public Health Specialist

**Danièle Vaschalde**, Groupe Hospitalier du Havre

**Florence Veber**, Assistance Publique – Hôpitaux de Paris

**Fernando Arenzana**, Pasteur Institute in Shanghai

### 15.35 Creative industries, information and communication technologies

Round table facilitated by **Monique Rivier**, AVRIST

**Emilie Blezat**, Studiocanal China

**Alexandre Wang**, Orange

**Merouane Debbah**, Huawei France

**Alexandre de Rochefort**, Gameloft

**Nicolas Deschamps**, Gedeon Programmes

16.15 – 16.45 Break

### 16.45 – 17.45 Round-table: mutual relations to develop

Round table facilitated by **Henri Tsiang**, Research and expert in French-Chinese relations

**Diego Sammaritano**, European Commission

**Lothar Mennicken**, Federal Ministry of Germany for Education and Research

**Sophie Mazet**, Axelera

**Simon Robert**, BPI France Innovation China

### 17.45 – 18.00 Concluding remarks

**Jean-Pierre Raffarin**, Prospective and Innovation Foundation